FLY TY

RADIO • HOST • TV • INFLUENCER

- 150K+ PEOPLE VIA SOCIAL MEDIA/ VIRTUAL PLATFORM/E-BLASTS & BUSINESSES.
- 250K+ RADIO LISTENERS.
- 17K NBA FANS PER CHARLOTTE HORNETS GAME.
- 1 MILLION PEOPLE VIA TV COMMERCIAL ENDORSEMENTS ON MULTIPLE CHANNELS.
- 50K PEOPLE PER YEAR FROM HOSTING MULTIPLE EVENTS: GALAS, AWARDS CEREMONIES, PEP RALLY'S, ANTI-BULLYING CAMPAIGNS, BIBLE STUDIES, WEDDINGS, CONFERENCES ETC.



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ABOUT ME

I'M AN ATMOSPHERE CHANGER.

FLY TY DELIVERS 150% EVERY TIME HE TOUCHES THE MIC



BRAND INFLUENCER

WHEN YOUR MISSION CONNECTS WITH MY BRAND WE CAN MAKE MAGIC TOGETHER.

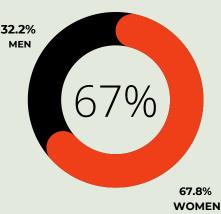
FOR BOOKING

STARTS AT \$500 PER SOCIAL INFLUENCING POST. BUNDLE PACKAGE (4) POSTS & 2 STORIES AT \$1500.

*CUSTOMIZABLE PACKAGING AVAILABLE PER REQUEST.

Average Impressions Per Post on Instagram: 17,805

25-34 21.4% 35-44 41.6% 45-54 27.6%



WHO AM I

FLY TY IS A NATIONAL HOST & INFLUENCER. HE'S BEEN ON RADIO SINCE 1995 AND HOSTED 1000+ EVENTS THROUGHOUT THE YEARS. IN 2014 HE JOINED THE NBA AS AN ARENA HOST FOR THE CHARLOTTE HORNETS. HE WAS CHOSEN TO HOST NBA ALL-STAR IN 2019. HE'S A LOCAL TV PERSONALITY AND LOVED BY ALL HE MEETS.

FLYTY'S BRAND IN 3 WORDS: **POSITIVITY, FUN & LOVE**.